

# ESCAPE ROOMS

## 2023 - PROJECTS

Starting the year working with **EXIT** Escape Room Newcastle in their existing game, "THE HEIST". Delivering a plan to create more excitement in the transition between rooms and creating a more believable and authentic **atmosphere** for a heist with a "wow" moment during the infiltration of the jewellery shop. Also, I worked on the **narrative** of the game through a **masterclass**, "Immersive Narrative for Escape Rooms", where I shared with the **staff** the importance of **acting** and **storytelling** during the briefing and the game.

### THE HEIST

MOOD BOARD



Between March and April, I've been working with **Escape Plan** and **Kettle Chips** on a **pop-up** escape room experience for their launch event in London. Working from scratch on creating the whole experience from the client's needs, designing **3D spaces**, **narrative** and **puzzles**. Also managing the team on the site during the building and the event. Running games for clients, PR company, influencers, and the general public. Creating the first Kettle Chips escape **room experience** for a massive **PR event** in the heart of London.





Escape Room:  
**KETTLE CHIPS  
ESCAPE ROOM**

**CRACKING  
CLUES &  
KETTLE  
CHIPS**



sidetrack.london  
Liked by brendmills and others  
sidetracklondon #EscapeRoom: Crack clues and munch crisps a free escape room from Kettle Chips in Shoreditch this weekend - <https://www.instagram.com/sidetracklondon/> more



To celebrate the launch of two new flavours, **Kettle Chips** have opened a pop-up escape room in Shoreditch.

In September I met **Get Out Escape Room** in Hartlepool, they went to play Escape Plan in London and they loved the experience. We got in touch to work together in their next room. **Currently**, I'm helping them **design their third room**. A tricky and **intense game** based on a **historical fact** without the horror, but an experience where the players will need to hurry to save their lives and humanity.



Currently open for new projects and collaborations with Escape rooms mainly in the UK and Spain, but available remote/international. Please contact me at [meetme@carlosara.com](mailto:meetme@carlosara.com) to arrange a meeting or zoom to work further.